



Full-time/Part-time Graphic Designer & Content Creator

Are you passionate about making a difference in your community? Are you looking for a role that offers fulfilment, aligns with your values and where you can be part of a team that is helping to transform the lives of over 10,000 Northern Tasmanians each year?

We are looking for a creative, dynamic and experienced Graphic Designer & Content Creator to work with the marketing team to deliver social enterprise marketing and communications initiatives. We are looking for a full-time but are happy to consider part-time (minimum of three days per week).

As part of our team, you will be working in a fast-paced, varied and exciting role, using your skills and experience to help deliver our Marketing & Fundraising strategies across the organisation.

Essential Selection Criteria (Qualifications/Experience):

- A degree in Graphic Design, Media, Marketing or related discipline and/or equivalent experience
- Excellent graphic design and content creation skills. Creative with an excellent eye for detail to produce marketing assets from end to end. These include (but are not limited to):
 - Brochures, advertisements, newsletters, posters, reports, printouts, direct marketing etc. for various projects
 - Content for social media accounts
 - Marketing campaigns and promotional collateral
 - Websites, digital platforms and email campaigns
 - Photographs suitable for marketing initiatives
 - Video production and editing for marketing initiatives
 - A vast array of marketing collateral in line with company branding
- Demonstrated high-level digital marketing skills, including experience with:
 - Social Media platforms (Facebook, Instagram, LinkedIn, YouTube etc.)
 - Website CMS platform
 - EDM platforms
 - Digital advertising (Google AdWords, Facebook Ads Manager etc.)
- Superior organisation and time management skills
- Solid working knowledge of current marketing and communications practices
- Ability to write, edit and proofread engaging and creative content to be shared across multiple channels
- Excellent communication skills with demonstrated success working with a diverse range of internal and external stakeholders to deliver outstanding results
- Self-starter with the ability to work autonomously as well as with the wider team and external stakeholders
- Highly proficient in working with Adobe as well as Microsoft Office suites
- Current full Driver's License
- National Police Check is required for all roles at LCM

Desirable:

- Events background
- Understanding of and experience in the not-for-profit and philanthropic sectors
- Experience using CRM systems



This position assists the Marketing & Fundraising Manager in delivering a range of marketing, communications, fundraising and events across the organisation. The position requires the employee to develop working relationships with various internal and external stakeholders. Travel around the north and north-west of the state may be required periodically and other reasonable duties as directed by the Marketing & Fundraising Manager.

Perks working with us:

- Flexible full or part-time work
- Family-friendly working arrangements
- Hybrid option available - work from home and office arrangements
- Work for a company that cares – we value our people and want to see them happy and successful; that is why we are an Employer of Choice
- Engage in all aspects of Marketing – Brand, Creative, Events, Sponsorships, Fundraising, PR, Retail and Digital
- Increase your skills – work for an organisation that invests in your training, mentorship and development
- Work for one of Northern Tasmania’s largest employers
- Competitive salary + Super + NFP Salary sacrifice options to reduce your taxable income (<https://www.salary.com.au/>)

If you have a passion for working as part of a friendly team in a caring, compassionate environment, knowing that our success will be directed towards individuals and families affected by homelessness, addiction and other associated problems, we encourage you to apply.

Please send your CV, portfolio of work (in PDF or web link) and written cover letter briefly addressing the selection to the Manager People & Culture, Launceston City Mission, PO Box 168, Launceston, or upload it to the SEEK website.

A full job description is available by phoning 6335 3000 during office hours or by emailing office@citymission.org.au or via our website – www.citymission.org.au/support-us/work-with-us.

There is no closing date for applications. As soon as we have a promising shortlist, we will start the interview process, so don't delay sending in your application.